

# **EXHIBIT 24**

## Privacy and security

## Required content



## Google advertising cookies

Google uses cookies to help serve the ads it displays on the websites of its partners, such as websites displaying Google ads or participating in Google certified ad networks. When users visit a Google partner's website, a cookie may be dropped on that end user's browser.

## My privacy policy

Your privacy policy should include the following information:

- Third party vendors, including Google, use cookies to serve ads based on a user's prior visits to your website or other websites.
- Google's use of advertising cookies enables it and its partners to serve ads to your users based on their visit to your sites and/or other sites on the Internet.
- Users may opt out of personalized advertising by visiting [Ads Settings](#) . (Alternatively, you can direct users to opt out of a third-party vendor's use of cookies for personalized advertising by visiting [www.aboutads.info](http://www.aboutads.info) .)

If you have not [opted out of third-party ad serving](#), the cookies of other [third-party vendors or ad networks](#) may also be used to serve ads on your site, which should also be disclosed in your privacy policy in the following manner:

- Notify your site visitors of the third-party vendors and ad networks serving ads on your site.
- Provide links to the appropriate vendor and ad network websites.
- Inform your users that they may visit those websites to opt out of the use of cookies for personalized advertising (if the vendor or ad network offers this capability). Alternatively, you can direct users to opt out of some third-party vendors' uses of cookies for personalized advertising by visiting [www.aboutads.info](http://www.aboutads.info) .

Because publisher sites and laws across countries vary, we're unable to suggest specific privacy policy language. However, you may wish to review resources such as the [Network Advertising Initiative](#) for guidance on drafting a privacy policy. For additional details regarding cookie consent notices, please refer to [cookiechoices.org](http://cookiechoices.org) .

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